



SUBMISSION GUIDELINES & TIMELINES

MAPAN ESG Impact Innovation Challenge 2026

 28–29 July 2026 |  *World Trade Centre, Kuala Lumpur, Malaysia*

1. PURPOSE OF THE CHALLENGE

The **MAPAN ESG Impact Innovation Challenge 2026** aims to identify, recognise, and showcase **ESG innovations**—including **processes, products, systems, and services**—that demonstrate **clear ESG relevance, meaningful impact, and value creation** for organisations, value chains, and society. The Challenge welcomes both implementable ESG solutions and forward-looking concepts with the potential to shape future ESG practice and policy.

Submissions are expected to be **clearly articulated, logically reasoned, and proportionate to their stage of development**, and may range from **early-stage concepts to market-ready solutions**. The Challenge remains aligned with the **National Sustainability Reporting Framework (NSRF), ISSB, TCFD, and Bursa Malaysia sustainability disclosure expectations**, ensuring relevance and credibility across both current practice and future ESG directions.

2. ELIGIBILITY

Submissions are open to:

- Corporates and industry players
- Start-ups and SMEs
- Universities and research institutions
- Technology providers and consultants
- NGOs and social enterprises
- Individual innovators and multidisciplinary teams

Participants may submit **more than one entry**, subject to payment of the applicable participation fee for each submission.

3. CHALLENGE TRACKS

Each submission must be categorised under **one (1)** track only:

1. Green Financing
2. Climate Disclosures
3. ESG Innovation
4. Supply Chain Integration
5. Circular Economy

4. TYPES & STAGES OF ELIGIBLE INNOVATIONS

Submissions may take the form of:

- **Processes** – governance, risk management, disclosure, assurance, or supply-chain workflows
- **Products** – green financial instruments, ESG tools, platforms, technologies, or materials
- **Systems** – ESG management systems, data integration platforms, tracking systems
- **Services** – ESG advisory, reporting, assurance, financing facilitation, or implementation services

Innovations may be at the **concept, prototype, pilot, or market-ready stage**, provided that the ESG impact potential is clearly articulated.

Submissions will be assessed in a manner proportionate to their stage of development.

5. SUBMISSION REQUIREMENTS

Each submission must include the following:

(a) Submission Overview

- Title of innovation
- Selected challenge track
- Type of innovation (process / product / system / service)
- Stage of development

(b) ESG Impact & Relevance

- ESG issue or challenge addressed
- Relevance to organisations, value chains, or society
- Expected or demonstrated ESG impact

(c) Description of the Innovation

- Explanation of the idea, solution, or concept
- What is new, improved, or differentiated
- How it creates value

(d) Practicality & Feasibility

- Implementation approach or development pathway
- Practical considerations appropriate to the stage of development

(e) Scalability & Adoption Potential

- Potential for scaling, replication, or wider adoption
- Target users, beneficiaries, or stakeholders

(f) Supporting Data and Evidence

- Provide relevant supporting data, examples, pilot results, or case references, where available

6. SUBMISSION FORMAT

- **Written Submission:**
 - Maximum **10 pages** (excluding appendices)
 - PDF format
 - Font: Arial, size 11, 1.15 spacing
- **Pitch Deck (Optional but encouraged):**
 - Maximum **10 slides**
 - PDF or PowerPoint format
- All submissions must be in **English**.

7. EVALUATION CRITERIA

Submissions will be evaluated based on the following weighted criteria:

1. ESG Impact & Relevance
2. Practicality & Feasibility
3. Innovation & Value Creation
4. Scalability & Adoption Potential
5. Supporting Data & Evidence

8. PARTICIPATION FEE

A fee of **RM250 per submission / team** applies.
Payment details will be provided upon registration.

9. KEY TIMELINES (*Indicative*)

Activity	Date
Call for Participation Opens	1 February 2026
Submission Deadline	31 May 2026
Preliminary Screening	1–15 June 2026
Notification of Shortlisted Submissions	20 June 2026
Final Pitch / Presentation	28–29 July 2026
Awards & Recognition Ceremony	29 July 2026

MAPAN reserves the right to amend the timelines where necessary.

10. INTELLECTUAL PROPERTY & CONFIDENTIALITY

- Intellectual property rights remain with the participants.
- MAPAN reserves the right to feature non-confidential information for promotional and reporting purposes.
- Participants are advised to protect proprietary information prior to submission.

11. GENERAL TERMS

- Submission does not guarantee shortlisting or award recognition.
- Decisions of the judging panel are final.
- MAPAN reserves the right to disqualify submissions that do not comply with the guidelines.

ENQUIRIES & SUBMISSION

Submission link & QR Code

<https://www.surveymonkey.com/r/DXX2QY2>



Further details on registration please email the MAPAN ESG Summit Award Committee Chair at haswira648@uitm.edu.my

RIGHTS TO CHANGE

MAPAN reserves the right to change the Terms and Conditions of this Submission Guidelines with or without prior notice.