



2- DAYS GENERATIVE AI FOR ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG): FROM CONCEPTS TO CREATION

DATE: 30TH - 31ST MARCH, 2026

TIME: 9AM-5PM

VENUE: HOTEL IN KLANG/ SHAH ALAM/ SUBANG/ PJ / KL



**RM2,400.00 PER PAX
100% HRD CLAIMABLE**



This course is designed to empower participants with the skills to harness Generative AI for impactful ESG practices—from creating ESG narratives and visuals to integrating AI into sustainability workflows responsibly. Participants will gain hands-on experience in applying AI tools to enhance ESG reporting, decision-making, and alignment with global sustainability frameworks.

Course Objective

- Explore generative AI concepts and ESG applications
- Understand AI model types and use cases
- Recognize ethical risks and governance needs

Course Outline

- Introduction to Generative AI & ESG
- Generative AI Models Explained
- Responsible & Ethical AI for ESG

Trainer

Dr. Shana Yong @ Yong Wee Shien

Founder of REGENCAPITOL and Sustainability Director at the Centre for Security Research and Studies (United Kingdom), she is a sustainability and ESG expert who supports organisations across industries in integrating ESG strategies, sustainability reporting, and responsible business practices. Dr Shana Yong is also a founding member of Malaysian Association of Public Advocacy for Nature (MAPAN).

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